



Access to Services  
Work Group Meeting  
9/17/2014 1pm – 2pm

Next Meeting

October 15

Time: 1 – 2:30pm  
109 Otisco St 2<sup>nd</sup> Floor

**Present:** Luz Marina-Zender, Kristin Russell, Jirah Johnson, Tashia Thomas, Kelly Lane, Trudy Yemma  
**Discussed:**

**Background/Purpose**

- Group was formed as a response to needs identified at the February stakeholders meeting.
- Goal is to increase awareness in the community about services as well as decrease stigma through awareness.

**I. Opportunities to get the word out there**

- Tashia says presentation materials should be in hand and ready in 1month's time. Tashia will keep the group informed and included in design decisions. Discussed needing to purchase a table, as not all venues will supply table.
- Luz and Trudy provided a number of opportunities (see attachment). Great List! Trudy has been in contact with Shoppingtown Mall regarding their "Mall-O-Ween" Event, geared toward families and youth.
- From this longer list, we prioritized the following upcoming events based on existing relationships and reach to new audiences:
  1. Youth Move Leadership Conference September 27
  2. NAMI Education Conference October 7
  3. SCSD Summit Tentative October 26
  4. Children First Consortium October ??
  5. Christmas Bureau Registration November ??
- We will also start coordinating efforts to attend Plowshares Dec 6 & 7
- Discussed using public space like elevators at Civic Center and flyer boards at local businesses.
- Kristen discussed the Parent-to Parent listserve that sends out resource information on children, tailored regionally.

**II. What "Words" are we getting out there?**

- In addition to the ACCESS team information we want to add some anti-stigma messaging.
- Include "Let's Talk About It Materials" from Youth Move; messaging to include images of younger children
- Messaging about bullying.
- May be helpful to include a young person in manning the table. Also ACCESS team member volunteers are always welcomed!

**III. Check in with who else should be at the table.**

- We still agree that caregivers and youth; the faith community; private health and mental health care providers should be at the table
- We will work on completing those tasks from last month.

**IV. Volunteers for Co-Chair**

- Co-Chair responsibilities vary. Will be supported by OnCare staff. Commitment 3hrs/month including meeting time.



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WHO		WILL DO WHAT	BY WHEN	
	PRIMARY	COLLABORATING WITH		
1	Tashia		Reach out to her connections at NAMI; OnCare Stakeholders from St. Joes; Public Health; IMA; Marla from Gollisano; QCenter to make targeted asks for attendance at this workgroup	Next meeting 10/15
2	Tashia		Connect with the SCSD Summit Folks; Michael Gilbert; NAMI to secure a spot for information at their events.	ASAP
3	Tashia	Luz	Reach out to Linda Wright @ SA re: vendor table at Christmas Bureau registration in November. Tashia needs to make ask before 10/2, so that Luz can follow-up on 10/2.	10/1
4	Trudy		Will formalize commitment to Shopping town “Mall-O-Ween” and look into application process for table at Plowshares.	ASAP
5	Kristin		Will reach out to her network to identify providers that might be interested in joining our group and/or to send information to. Also look into list serves that might be willing to push out information we have.	Next meeting 10/15
6	Kristin		Will look into specifics of obtaining “Bullying” materials for anti-stigma	ASAP
7	Kelly		Will reach out to Bruce to make sure that we can get a spot at the Leadership conference	ASAP
8	Kelly		Create list of concrete volunteer needs and send out.	9/29
9	Kelly		Will send out an electronic copy of the blurb soliciting participation in the work group and other activities.	9/19
10	Kelly	Tashia	Will create a summary of communication plans, audiences, and materials	
11	All Group Members		Tell the folks in your networks they we need their help!	ASAP