



Access to Services
Work Group Meeting
8/20/2014

Present: Luz Marina-Zender, John Cook, Tashia Thomas, Kelly Lane, Trudy Yemma

Discussed:

I. Background/Purpose
<ul style="list-style-type: none">- Group was formed as a response to needs identified at the February stakeholders meeting.- Goal is to increase awareness in the community about services as well as decrease stigma through awareness.
II. Opportunities to get the word out there (primarily ACCESS information)
<ul style="list-style-type: none">- We need to use grassroots engagement strategies: door to door, person to person, relationships- Use existing partnerships (NAMI, connections from Interdenominational Ministry, professionals that we come in contact with)- Use existing community events (farmers markets, St. Fair, Westcott St. Fair in September, space at the mall)- If we are going to put information out there, our table set up need sprucing – consider banner, table skirt, tri-fold.
III. Who else should be at the table and how to get them
<ul style="list-style-type: none">- Youth and caregivers<ul style="list-style-type: none">o Need concrete opportunities for families and caregivers to select from. Could range from once a month attending stakeholders to attending workgroup/planning meetings to participating in one time only events as needed.o Need a blurb to use in selling OnCare to families.o Can use OnCare’s evaluation calls/visits to make pitch for engagement- NAMI<ul style="list-style-type: none">o OnCare has a budding relationship with NAMI on several projects; they might be interested in joining the effort to get the word out.- Faith-based organizations<ul style="list-style-type: none">o Engaging faith-based organizations has long been identified as a need/solution to get to hard to reach pockets of the community.- Private primary health- and mental healthcare providers<ul style="list-style-type: none">o Identified as a need back in February.- Students<ul style="list-style-type: none">o We have a great resource of young, energetic minds at various institutions in the community.
IV. Volunteers for Co-Chair – On hold until next meeting



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WHO		WILL DO WHAT	BY WHEN	
PRIMARY	COLLABORATING WITH			
1	Tashia	Reach out to her connections at NAMI, OnCare Stakeholders from St. Joes, Public Health, and Interdenominational group to make target asks for attendance at this workgroup	Next meeting	
2	Tashia	John	Look into purchase of table skirt, professional banner and tri-fold poster	Next meeting
3	Kelly		Reach out to connections at SU to engage students in workgroup/events	Next meeting
4	Kelly		Blurb targeting families and youth to Luz	By 8/22
5	Kelly	Tashia	Create list of concrete OnCare activities available. This will be shared regularly and updated often.	Next meeting
6	Trudy		Look into mall space	Next meeting
7	Luz	Trudy	Generate list of upcoming events that might be appropriate for OnCare/ACCESS to attend.	Next meeting
8.	Luz		Reach out to families and providers that she comes in contact with	Next meeting

Next Meeting

September 17
1 – 2:30 PM
109 Otisco St 2nd Floor