



**Access to Services
Work Group Meeting
10/15/2014 1pm – 2:30pm**

Next Meeting

November 19

1 – 2:30pm (Ten.)

109 Otisco St 2nd Floor

Present: Luz Marina-Zender, Tashia Thomas, Kelly Lane, Trudy Yemma, Jamie Leszczynski, Sean Falkner

Discussed:

Background/Purpose

- Group was formed as a response to needs identified at the February stakeholders meeting.
- Goal is to increase awareness in the community about services as well as decrease stigma through awareness.

I. Opportunities to get the word out there.

- We have been busy! Thanks volunteers and staff for making these events happen. We shared the “Master List” of events that we have attended. A big “thanks” to the Upstate Medical Students for coordinating a table on the 2nd floor at the hospital.
- We still have a number of events lined up at the end of December that we will need volunteers for.
- Still working to get space at the SCSD Summit on 10/26 and at the Christmas Bureau Registration.
- Jamie and Sean reminded us that we should be taking photos of staff and volunteers at the info tables. To be used in promotional materials.
- Group consensus that we will work with the list of events that are currently scheduled or in process. We will reassess and look to identify more events after Jan 1.

II. Who else should be at the table?

- Tashia has been in preliminary conversations with the Interdenominational Ministry group and will continue working making other connections.
- Luz suggested connecting with youth-focused community groups (Teen Connections, QCenter, etc) to solicit youth participants. Tashia and Luz will use their connections to make this happen.
- We discussed being flexible with meeting time to accommodate youth participation.

III. Communication Plan

- Group participated in foundational thinking about structure to the work that we are doing. See working document below.
- Please feel free to provide input via email.

IV. Volunteers for Co-Chair

- Co-Chair responsibilities vary. Will be supported by OnCare staff. Commitment 3hrs/month including meeting time.



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WHO		WILL DO WHAT	BY WHEN
PRIMARY	COLLABORATING WITH		
Tashia		Reach out to her connections at NAMI; OnCare Stakeholders from St. Joes; Public Health; IMA; Mary from Gollisano	Ongoing. Check in 11/19
Luz		Will connect with QCenter to make targeted asks for youth participation at this workgroup	Ongoing. Check in 11/19
Kristin		Will reach out to her network to identify providers that might be interested in joining our group and/or to send information to. Also look into list serves that might be willing to push out information we have.	Ongoing. Check in 11/19
All Group Members		Tell the folks in your networks they we need their help!	ASAP



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**Access to Services Workgroup
Communication Plan**

GOAL 1: Increase awareness of services & decrease stigma of mental health.			
Families who do not have services do not know about services. There is a distinct gap in awareness among refugee populations.			
Audience	Message	How to Deliver Message	Materials Needed
Families	<ul style="list-style-type: none"> - Support is available throughout - process - Help/ specific resources are available - You are not alone 	<ul style="list-style-type: none"> - have a family who has personal experience share story. - highlight parents that make up ACCESS team. 	
Youth	<ul style="list-style-type: none"> - This is not the end/positive frame/hope - It is ok to talk about it - Help/specific resources are available - You are not alone 	<ul style="list-style-type: none"> - to youth by youth - use younger provider - partner with youth and teen programs. 	

GOAL 2: Increase awareness of services & decrease stigma of mental health.			
Programs and organizations that work with children do not know about ACCESS and other resources available.			
Audience	Message	How to Deliver Message	Materials Needed
Schools – Teachers and Social Workers	<ul style="list-style-type: none"> - Parents are working toward the same goal as teachers – they want the best for their kids. - This is a local issue, not uncommon. - Help/specific resources are available - Mental health challenges are not the parent’s fault or the child’s fault - Warning signs that something could be wrong. - How to make a referral and what to say to a family. 	<ul style="list-style-type: none"> - Partner with NAMI/ Breaking the silence. They are making a push in schools. - use data *This is where we stopped* 	
Community Centers			
Faith Based- Organizations			

Other Audiences – on hold

- | | |
|------------------------|--|
| Child Welfare workers | Substance Abuse Services Providers |
| Neighborhood watch | Private Mental Health Providers (inc. Psychiatrists) |
| Police/Probation | |
| Primary Care Providers | |